



For Immediate Release

Creatherm™ Launches New Radiant Floor Panel Product *Unveils New Design at the Radiant Panel Association Annual Conference in Hartford, CT*

Whitestown, IN – August 2007 – Creatherm™ announces the launch of a new foam radiant floor panel product known as the S45 Floor Panel and ideal for installing PEX hydronic tubing with considerable time savings. The finished floor panel size is 2' x 4' x 2.8" thick and features a staggered snap-tight grid for optimal tubing spacing. On-center points exist every three inches. The S45 Floor Panel can support the installation of 1/2", 5/8" or 3/4" PEX tubing.

The new panel does not support installing tubing at 45 degree angles but offers greater "R" Value due to its thickness. This makes the product ideal for colder climates or new construction. Creatherm's established product, the S20 Floor Panel, can support running tubing at 45 degree angles with ease. The S20 Floor Panel is 1.5" thick and features 8 radial snap grids for optimal spacing of tubing. On-center points exist every six inches, and a snap-tight grid holds radiant tubing in place.

Creatherm™ is more than a company identity, it's also the special blend of polystyrene foam molded into the company's products. Creatherm™ is a lightweight, closed-cell plastic resin. It is processed in our plants and injected into a custom-built mold where steam is introduced, causing the Creatherm™ to hold shape.

Building with expanded polystyrene foam allows you to be innovative. Foam is incredibly strong, quiet, energy efficient, resistant to insects and mold, and virtually allergen free. Radiant Floor Panels allows for ease of installation, few design limitations and faster construction.

Headquartered in Whitestown, Ind., a northwest suburb of Indianapolis, Creatherm™ offers expanded polystyrene foam products to the building industry. Building on a design alliance with Createc Corporation, manufacturers of ICF panels, Creatherm's Radiant Floor Panels were their first product to reach market, and sales have more than doubled since the product launch in 2005.

Creatherm™ is a proud member of the Radiant Panel Association. Additional wall panel, ICF and roofing solutions are in development for the building industry.

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About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide.

Creatherm™ and (US Design Patent No. D541396) for the S20 Floor Panel are registered to Creatherm™. The S45 Floor Panel design is patent pending.